



الفنار المتحدة
AL FANAR
UNITED





Introduction

AL-FANAR UNITED COMPANY LIMITED is a leading importer and distributor of rice and other food products in the Kingdom of Saudi Arabia, AL-FANAR Foods has been serving Saudi Arabia's fast-growing population since the 1997's and today is one of the leading distributors and marketers of rice, with a number of major brands of rice in its portfolio.

Saudi Vision 2030

Our Commitment:

AL-FANAR has deep roots in the Kingdom of Saudi Arabia and is committed to supporting the sustainable prosperity of its people and economy. Key to this is developing and providing opportunities for Saudi youth, further diversification of its portfolio, and in particular, continued investment in companies that facilitate the sustainable management of the nation.



Facts & Figures

Saudi Arabia's population is one of the fastest growing populations in the world. At nearly 35 million, Saudi citizens happen to be the biggest consumers of rice. AL-FANAR has employ a team of over 42 dedicated employees that continue to be at the forefront of AL-FANAR's phenomenal sales growth.

Warehouses
Capacity

1500 Mt.

Delivery
Trucks

18

Branches

7



AL-FANAR Goals

AL-FANAR UNITED COMPANY LIMITED is recognized nationwide as an importer and distributor of hygienic, fresh and health friendly food stuffs like general food items and beverages and basic commodities like rice, sugar, cooking oil, pulses & lentils. The products are sourced from the finest manufacturers and which are supplied to a broad spectrum of customers and many high-profile distributors. Company strength lies in capturing the lower tier of the market who are end users Restaurants, Saudi Kitchens, Retailers and Catering. AL-FANAR UNITED COMPANY LIMITED is seeking and establishing a collection of 500 Customers across the country. AL-FANAR seek to build strategic relationships with suppliers to secure food sources in line with achieving the goals of the Kingdom's Vision 2030.





Our Values

We value our employees:



We believe in the unlimited potential of people empowered, engaged, and focused on a mission.

We value our customers:

We believe each customer is unique. We listen closely to their needs and collaborate. With passion, we combine our energy, knowledge, and talents daily to exceed our customers' expectations.



We value Vendors:



We believe that Vendors are our Partners in Business. We must keep them updated with all market information to improve our products.





Our Story

Since its establishment in the 1997's, AL-FANAR UNITED COMPANY LIMITED has followed a distinguished path, as the founder started working in general trade, he's fields have evolved to include food & consumers, Medical Equipment Trade, building materials, construction and others.





Starting from 2007's AL-FANAR become one of the major importers and distributor of Fresh Vegetables and Fruits from Bangladesh, Syria, and Egypt, in 2011's AL-FANAR Branches increased to 7 with total investment USD 3 Million in the fields of Construction and Food trading our products: Tomatoes, oranges, tangerines, grapes, melons, strawberries, lemons, apples, bananas, cherries, Onions, potatoes, garlic, ginger, All our products are distributed to many large companies and institutions in the Kingdom of Saudi Arabia.





in 2007's AL-FANAR Starts importing of Indian Basmati Rice with a number of major brands to increase the Value of the investments with USD 3 Million to reach of USD 6 Million total investments in 2018.

Brand in our Portfolio



AL-MALQA:

Pr11 Indian
Creamy Steam
None-Basmati
Rice.



Manna:

Pr14 Indian
Creamy Steam
None-Basmati
Rice.



TAJ AL SULTAN:

1121 Basmati
Steam Rice



TAJ AL SULTAN:

1121 Creamy
Sella Basmati
Rice



Starting from 2019's AL-FANAR start Importing Sugar, Palm Oil, lentils and chickpeas from India, Malaysia and UAE, in 2021 total imports of Sugar 4000. Mt. and 600. Mt. of Palm Oil, 300 Mt. lentils USD 2 Million invested in Both Sugar and Oil. Increasing total investments to be USD 8 Million. Al Fanar imports deferent Grades of Sugar which comply the needs of our customers for deferent use as repackaging and entering in juice and sweets manufacturing.





Rice Story

Behind the quality and unique taste... is a long story of careful attention that starts from the Rice mills, who are required to be certified by ISO 9001:2000 and HACCP food safety standards.

The rice is aged in the best appropriate conditions for a period, of not less than 8 months, until the rice grains are aged to the perfection. This long journey results in only the finest grains of rice, with unparalleled cooking quality, unique flavour and the highest nutritional value... So, the length and size of the grain doubles after cooking... and therefore... There is rice ...





Dates Exporting

In 2021 AL-FANAR start exporting Dates and Dates Syrup to Bangladesh, India and Lebanon, 1600 Mt. exports in 2022 we choosing the finest grades of Dates from our producers in Madina, Riyadh, and Hofuf Cities, Different Packing types are available as per the demands, for the Vacuum dates and different packaging for the Loose Dates such as, Foam trays, Crystal Trays, Round Tubes and many others as per the request, we are also able to do any type of packaging as per the client's needs.





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☎ 00966 534442020

☎ 00966 138331484

☎ 00966 138343661

🌐 www.fu.com.sa

✉ info@fu.com.sa

📮 P.O.Box 68536 | Saudi Arabia

📍 Manar Dist, Dammam 31537

Branches:

Dammam: Office 107 Otishan
Tower, Faisalia

Riyadh: Aziziah

Jeddah: Dawar El Nojom

Dammam: 7853, Al-Manar